

MOBILE DESOTO REFERENCE CHART

Access pop-up window: save, add locations, demographic filters, current products sold

Access your scenarios

Access Off Page Deadline Chart

Current view displayed on chart

Save

Access map view

Number of addresses selected for this product (Menu Vertical Extended) in this issue (02981-03-21 York-Greater).

Number of addresses available for this product in this issue.

Orange checkmark and yellow highlight indicate that part of zip code 17404 is selected: 8,336 addresses are currently selected out of the 14,972 addresses available in that zip code.

A blue checkmark means that the whole zip code is selected.

Tap on the city name to see the sub-zips (ATZs or Carrier Routes) for that zip code. [Tap the "Zip" button on the top left to return to the zip code listing.]

This scenario has not been saved. Once it has been saved, the name of the scenario will appear here.

Also, SAVED selections show as GREEN highlights on the chart. (Yellow and pink highlights indicate selections or changes that have not been saved.)

<input checked="" type="checkbox"/>	City	Zipcode	Selected	Available	Total Homes	Income	Home Value	% Seniors	% Children	HoH Age	Branch
<input type="checkbox"/>	Dover	17315	0	10,831	10,831	\$70,031	\$174,311	25	31	55	
<input type="checkbox"/>	Manchester	17345	0	3,271	3,271	\$74,306	\$175,875	24	34	53	
<input type="checkbox"/>	Mount Wolf	17347	0	1,899	1,899	\$86,462	\$184,185	19	39	52	
<input checked="" type="checkbox"/>	York	17402	14,408	14,408	14,408	\$69,086	\$199,466	29	29	56	
<input checked="" type="checkbox"/>	York	17403	15,620	15,620	15,620	\$62,425	\$172,769	26	30	55	
<input checked="" type="checkbox"/>	York	17404	8,336	14,972	14,972	\$60,741	\$148,830	22	34	52	
<input type="checkbox"/>	York	17406	0	9,908	9,908	\$68,349	\$180,251	26	30	54	
<input checked="" type="checkbox"/>	York	17408	9,962	9,962	9,962	\$71,644	\$189,248	29	27	57	

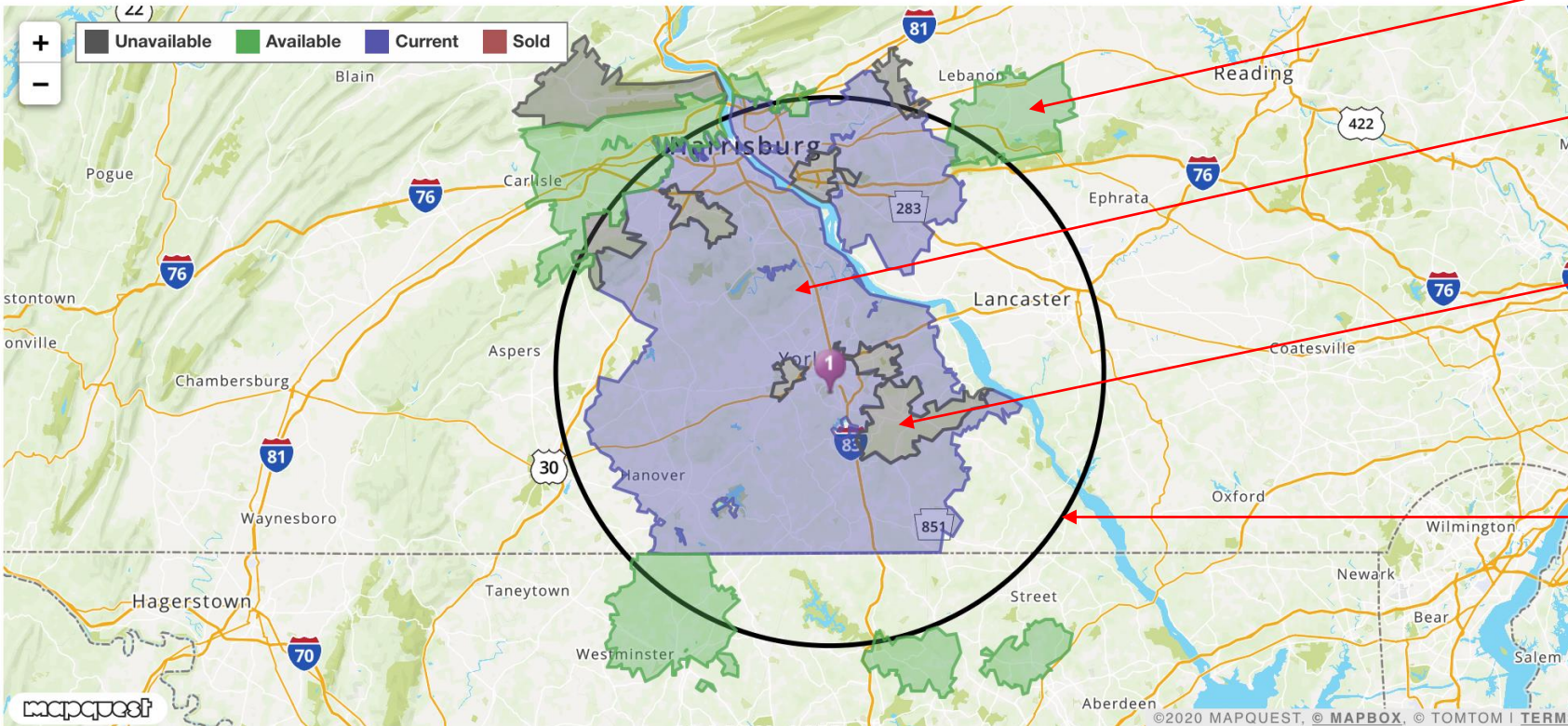
Qty: 48,326 / 80,871

MOBILE DESOTO REFERENCE CHART

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← Back / Home / Search Result(s) / Creating New Scenario

Map navigation and tool icons: Home, Refresh, Navigation, Keyboard, Location, Show/Hide ATZ or Carrier Route labels on map, Access list view.



Show/Hide ATZ or Carrier Route labels on map

Access list view

Green = available

Purple = available and selected

Gray = not available

For products that limit mailing to one per address, gray shows where that product has already been sold for that mail date.

Circle = radius you specified around the address you entered for that scenario